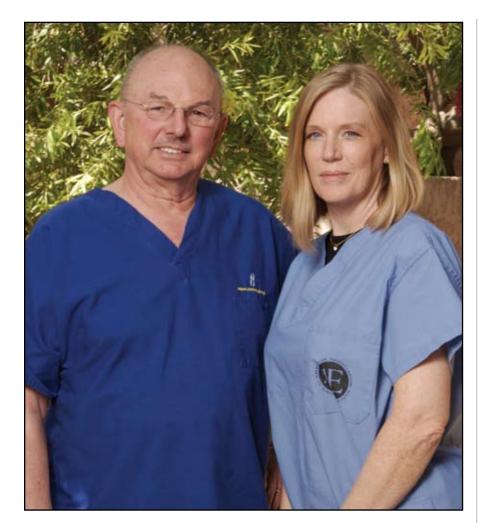
JACQUELINE S. ALLEN, DDS, MS CHARLES L. SIROKY, DDS

USING THE LATEST TECHNOLOGY TO PRESERVE NATURAL TEETH



At Allen Endodontics, helping patients preserve their natural teeth and healthy smile is the primary goal. Using the latest technology, they diagnose and treat patients while offering exceptional, caring service and making the patient as comfortable as possible during their visit.

"I treat patients how I want to be treated," said Jacqueline S. Allen, D.D.S., M.S. "Going to the endodontist for a root canal can be a stressful experience. Patients are in a lot of pain or even severely phobic. We take our time and talk the patient. We try to reassure them, and we let them know that they are in charge. We never work so quickly that they can't stop us before something becomes unpleasant or painful."

Although they do take their time so the patient feels relaxed, they are able to complete the procedure quickly and proficiently because this is their specialty. That means less time in the dental chair for anxious patients. Depending on how the tooth presents, they are usually able to do the work in one visit, too.

Patient comfort is extremely important. If a patient is particularly apprehensive about having a root canal, Dr. Allen encourages them to meet with her before the procedure to discuss what will happen at the appointment and possible treatment options like oral sedation. To make patients more comfortable and at ease during the actual procedure, headphones and media are available to interested patients.

Comfort was also a key concern when it came to designing their new office. In the waiting room, muted colors, a plasma TV and comfortable furnishings create a pleasant, warm environment meant to feel like a living room at home. The four operatories are streamlined and open. "You see state-ofthe-art equipment but not a lot of clutter," Dr. Allen said.

The practice has recently moved to this new office space and purchased all new equipment including new microscopes, a new sterilization system and the latest in lab technology. They also will continue to use TDO (The Digital Office), an endodontic-specific software program that allows them to offer the most complete endodontic care possible. The office operates in a paperless environment.

The move to the new office comes after the May 1, 2007 merger of Dr. Allen's practice with that of endodontist Charles L. Siroky, D.D.S., who sought more flexibility in his schedule. The combined practice is called Allen Endodontics, L.L.C.; the company retained the staff from both offices. Dr. Allen said she and Dr. Siroky work as colleagues in the combined practice, and it gives them the opportunity to better serve their patients and referring doctors.

Allen Endodontics works hard to keep an open line of communication with the doctors that refer to them. Case reports are sent to the general dentist in the format most comfortable for the referring office—US mail, e-mail or both. TDO also helps inform the referring dentists of their patients' treatment status. The referring dentist can log on to the system securely over the Internet and see case notes, digital radiographs, treatment plans, prescribed medications and more. "They can find out online anything I could tell them over the phone," she said.

Another benefit of the TDO program, according to Dr. Allen, is that it allows the general dentist to refer their patients online, making the referral process easier for the referring dentist's office. Patients, too, benefit from the new program. After receiving an emailed link to Allen Endodontics' registration system, the patient can fill out all their pre-visit paperwork, including medical and dental history, online. "This saves them 15 or 20 minutes of filling out forms in our office," she said. The system is encrypted and completely secure.

Dr. Allen said she wants referring doctors to know that Allen Endodontics provides a high standard of care and service for their patients. Any patient in pain will be worked into her schedule. "We don't lock the doors at 4 p.m.," she said. "If someone is truly in pain, we'll see them and get them out of pain."

A graduate of the University of Missouri-Kansas City's School of Dentistry, Dr. Allen began her dental career as a hygienist. While in dental school, she frequently worked in the ER at a local clinic and found that she enjoyed the work she did there, so much so that she decided to pursue the field of endodontics. She completed her endodontic specialty training at the University of Minnesota.

For more information on Allen Endodontics, visit their website at www.drallenendo.com or call 602-242-4745. The office is located at 6520 N. 7th Ave., Suite 7, Phoenix, AZ 85013.

Allen Endodontics, LLC

SPECIALIST

LOCATION

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WEBSITE

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YEARS IN PRACTICE

Dr. Allen: 10 years Dr. Siroky: 45 years

EDUCATION

Dr. Allen: University of Missouri, University of Minnesota

Dr. Siroky: University of Southern California

WHY SHOULD GENERAL DENTISTS **REFER THEIR PATIENTS TO YOU?**

We can handle both simple and complex cases with the same expertise. We treat people the way we want to be treated.

Referrals from general dentists represent a high level of trust and faith in us. In return for this, we provide the highest level of service and care found anywhere.

MAP LOCATION #1



